

Abstract

The present invention provides a method for an Entrepreneur to design and integrate an Entrepreneur's web site and a store front web site using tools provided at a Facilitator's web site. The method allows the Entrepreneur to design an Entrepreneur's web site and a store front web site using substantially similar, and preferably identical, templates available on the Facilitator's web site. This process allows an Entrepreneur to quickly design a professional looking virtual web site that seamlessly integrates their Entrepreneur's web site with a store front web site designed for handling electrical commerce. Tremendous synergizes, such as the elimination of multiple entries of data, may be achieved and serious pitfalls avoided by receiving overall guidance and assistance from one web site, i.e. a Facilitator's web site, in performing these processes.